

# ***Outsourced society***

## ***Abstract***

---

Society has changed and everything that is not effective should be abandoned. New approaches define future and mankind has to find a way how to survive. The main theme of this essay is focused on broad outsourcing and new embracement of outsourced society and state as institutions of international environment. The whole idea is defined on prediction of individuality and independence.

---

What's happening with our society?

Struggling world and resource capture aren't topics that define particular region. It's something more impressive than highlighted titles in daily news. History shows originals in new copied issues to us. The problem isn't resources or commodities, but redistribution as a basic premise for making society more equal.

Energetic crisis and lack of food are systematic problems that are connected with substance of community. We can not totally deny statement which shows humanity in egoistic self-identification of man which starts to be important after the individual interests is satisfied. All these ideas are perceived as starting point for analyzing problems with resources, food and stability.

Main position in perspective of solving whole complex of problems comes partly from theoretical background called *Cornucopia*.<sup>1</sup> My idea starts at point which defines unequal distribution as basic problem of mankind. The amount of resources is sufficient but rules for reallocation are unsuitable or uneconomical. If we change the status quo and create some useful tool, the problems which are close to us could then be solved. This is very important but also difficult part of the whole process because society has its own rules and can not be changed by direct decision. So we have to find another solution for surviving which is more practical and at least economically profitable. This consideration can be perceived in two ways. The first one is local level of national state, the second one international environment.

Infantilization of society demonstrates both of them because it is threat that in age of globalization pushes the power into hands of few hegemonic companies or group of elite states. Energetic independence is more desirable political issue in period of crisis but after that it's no more interesting. European countries and western countries at all depend on autocratic or only partly democratic regimes which control big amount of resources. This must be changed! It is not only question of stability but nowadays it obtains status of existential threat. State must be independent at least in essential question of existence.

We live in period of economic crisis from delusion of neoliberal economic principles. A lot of people lost their job and many people will. Maybe it is a vicious circle of healthy society and progress can only appear after depression but national state has to adjust its policy and leave some approaches. On the other hand some have to be refreshed. The most important thing is the next level of outsourcing. This tool can change situation and make new possibilities in modern state and international environment.

What does it mean?

Outsourcing is product of age of privatization and modern companies' policy. The definition says that outsourcing is a practice used by different companies to reduce costs by transferring portions of work to outside suppliers rather than completing it

---

<sup>1</sup> Gleditsch, N. P.: *Environmental Conflict: Neomalthusians vs. Cornucopians*, In: Hans Brauch et al., (eds.): *Security and the Environment in the Mediterranean: conceptualizing Security and Environmental Conflicts*. Berlin, Springer, 2003, s. 477-485.

internally.<sup>2</sup> It is principle which can be used in national and international sphere and with some modification can solve the problem with effective distribution of resources, food and aid (mainly in Africa). Whole idea is based on decision to create state companies (or partly state) which are in competitive environment, their main goal is profit but state has the right to use them for its own purpose if it is necessary. Law strictly defines what a necessary situation is. The rest of the time state companies are normal competitive subjects with business interests. State can borrow them for its own purpose or find another way how to save money. Benefits of this idea are decreases in annual budget for this chapter, simplicity and effectiveness which are tested by private military companies every day.

Practical application has to be modified because not every sector can use the same patterns. It is the second basic tool for approach which is characterized with diversity and individuality. We have to find some equilibrium between effectiveness and particular interests and put them into the one complex system. States or international organizations should help to establish new companies with outsourcing purpose and support them.

How it will work?

It is hard do imagine how exactly the outsourced society will look like but some visions are possible. Energetic resources would be gained by relatively private companies but still under cover of state institution. If someone can find cheaper source (biomass, etc...) of energy or goods it's economically favorable to use it and save some substances. In this way is more suitable to support local trade with particular patterns which remove infantilization and helps to independence. The most important is active approach instead of the state's passive role. All of these ideas can be shaped also in international environment and for needs of international organization. Outsourcing is a good way of avoiding the collapse of the system and involves society into active efforts to ensure their well-being.

---

<sup>2</sup> www.dictionary.com: *Outsourcing*, online text (<http://dictionary.reference.com/browse/outsourcing>), opened 20.1.2009.